



Reconciliation

A U S T R A L I A

*Building the right environment for stronger relationships, national pride
and prosperity for all Australians*

WHY IS RECONCILIATION IMPORTANT?

The social context and environment for change and progress is not positive. Research shows that Australia has not done well in our relationships with, and the circumstances of, Aboriginal and Torres Strait Islander peoples and communities –

- **Trust** between Aboriginal and Torres Strait Islander peoples and other Australians is **extremely low**;
- Perceived **prejudice** towards Aboriginal and Torres Strait Islander people is **unacceptably high**;
- Nearly half of all Australians believe it is **harder to achieve success** if you are Aboriginal or a Torres Strait Islander

WITHOUT THE RIGHT ‘ENVIRONMENT’, PROGRESS ON CLOSING THE GAP TARGETS WILL CONTINUE TO BE SLOW

Governments across Australia spend \$25billion each year on programs aimed at closing the gap between Aboriginal and Torres Strait Islander people and other Australians.

There has been some movement, but **progress is very slow.**

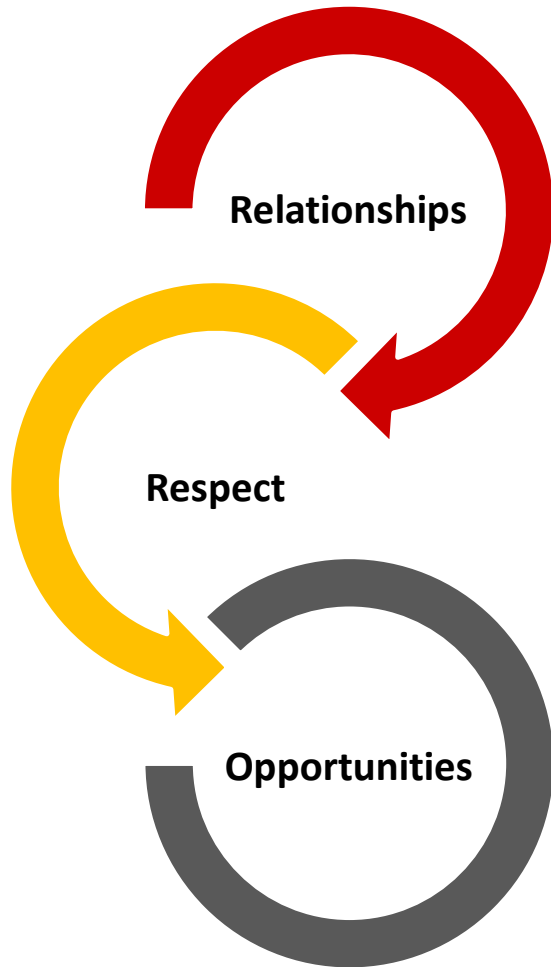


**Reconciliation is about changing this context;
laying the foundations**



AN APPROACH THAT WORKS: ORGANISATIONS WITH RAPS ARE DRIVING SOCIAL AND ECONOMIC CHANGE

358 organisations with Reconciliation Action Plans



Employment

25, 044 jobs pledged: 18, 972 filled

Indigenous Business

\$26 million spent with accredited Indigenous businesses

Education

\$14.7 million provided for education scholarships

Pro-bono

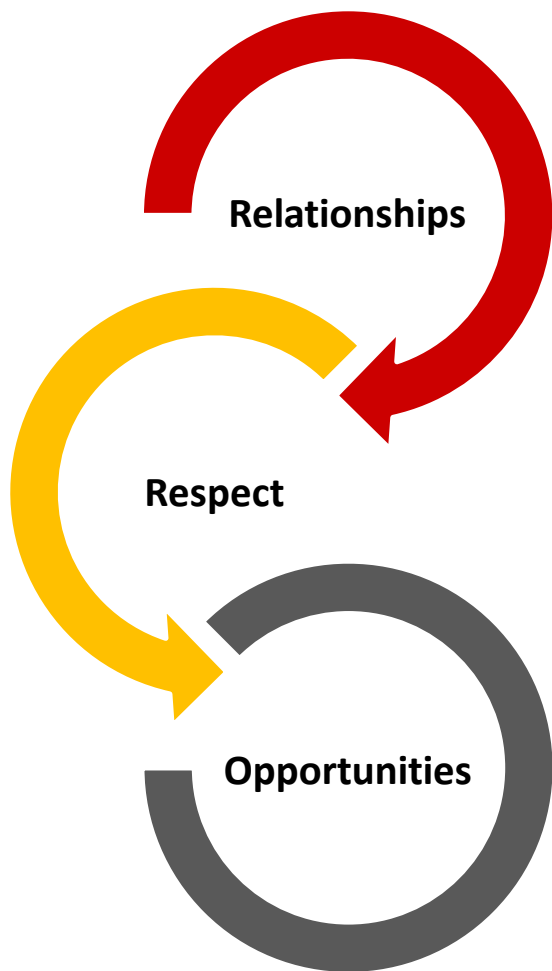
\$15.1 million worth of services provided to Aboriginal and Torres Strait Islander organisations

Cultural competency

213, 446 employees will undertake cultural competency training

AN APPROACH THAT WORKS: WE ARE CHANGING ATTITUDES AND BEHAVIOUR FOR THE BETTER

People in RAP organisations...



Contact

...have more frequent contact with Indigenous people
(66 per cent vs. 41 per cent general population)

Attitudes

...strongly agree Indigenous people hold a special place as
the first Australians
(45 per cent vs. 21 per cent general population)

Pride

...feel prouder of Indigenous cultures
(77 per cent vs. 51 per cent general population)

Prejudice

...are less prejudiced
(9 per cent vs. 70 per cent general population)

Trust

...have higher levels of trust
(71 per cent vs. 13 per cent general population)

OUR WORK IS UNDERPINNED BY RESEARCH AND COMMUNICATION

Our research and evaluation aims to **demonstrate impact** and place RA as a **leading centre of knowledge, innovation and best practice**.

- RAP Impact Measurement Report including barometer
- Youth survey
- Australian Reconciliation Barometer
- Annual 'What's Working Report'
- Economic impact of Indigenous disadvantage report



Communications

We run a highly effective communications unit that constantly works to put out **positive stories, quickly dispel myths and promote reconciliation activities**. Our communications unit will engage the public online as well as through the other media and event activities

- Reconciliation News
- Let's Talk series.....
- Share our Pride website
- Reconciliation social media – website, Facebook, twitter
- Media ops and events



Contact Details

Reconciliation Australia Reconciliation Action Plan Program

E: raps@reconciliation.org.au

P: 02 6273 9200

W: www.reconciliation.org.au

