# HOPE - HYPE -HARD EVIDENCE

Mature Age Workforce Local Government Councils

Presenter: Julie Morgan

# Today's Aim:

 Mature Age Workforce - Hope -Hype - Hard Evidence

 Project Overview - Trends and Age Management Framework

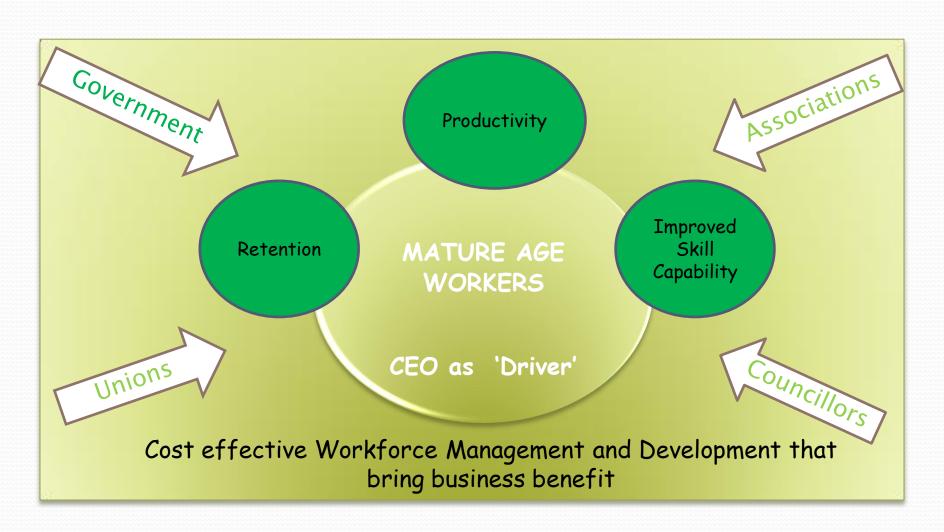
 Moving forward - Resource Development Hope for cost efficient solutions....

What is all the hype about?

Do I have the hard evidence?



### HOPE for effective strategies



# HYPE - IS THE MATURE AGE WORKFORCE PHENOMENON REAL OR ENGINEERED?

#### Trends:

- Demographic Shift -Age Profile
- Changing face of labour market
- Retirement Intended vs Actual



### Is an Ageing workforce problematic?

In itself ageing is not the problem It is all about .....

How mature age workers participate in the future workforce

How council will manage this sector of their workforce to maximise the capability

Source: Professor Hitendra Pillay, QUT:2010

### New breed of workers emerging

- More sophisticated
- Demand an environment that attracts them
- Satisfies their needs
- Provide incentives for them to stay with an employer



Competitive Work Environment Options

Workplace Flexibility

Management Styles -Collaborative

Work practices that utilise skills, Knowledge & experience



### Focus for Council

Attract Recruit Retain

# HARD EVIDENCE - Know your current Workforce & future needs

- Age Audit (Profiling)
- Retirement Intentions
- What skill capability
- Know what employees think and what they expect.
- Age Management Strategy

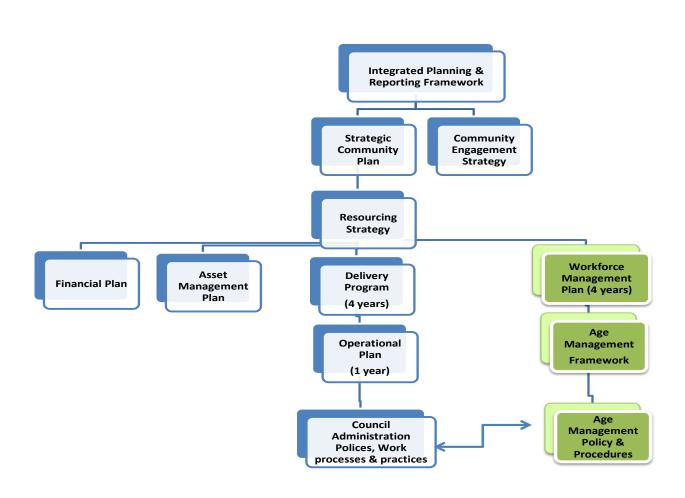


### LGMA and ACELG Project

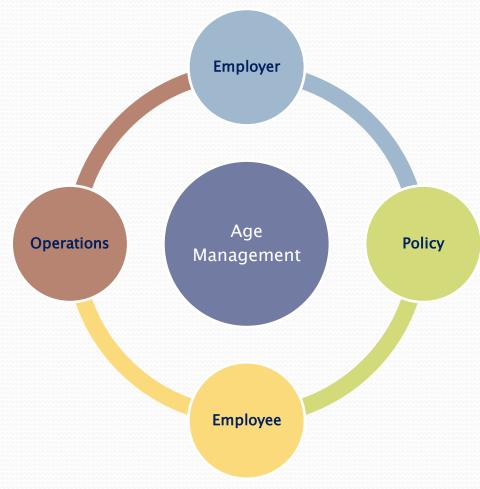
Development of an Age Management Framework that:

Provides guidance to progress mature age initiatives in a planned and structured way through the inclusion of key policy, procedures and performance indicators to support Chief Executive Officers in mobilising cost effective initiatives to proactively address the changing make-up of their workforce.

### Age Management Framework



### Age Management Framework



# Developing the Age Management Framework

- Policy Reform
- Attracting Talented applicants
- Retaining existing mature age workers
- Increase productivity
- Increase targeted skill capability
- Cost Efficient practices that are linked to business priorities

#### SUMMARY:

- The level of change required to support the future workforce won't just happen, it does need to be managed and directed from CEO.
- Collaborative management models think outside the box and engage staff more fully - embed the strategy as fundamental change in the way things are done.
- Professional development for management.
- Increased workplace flexibility.
- Effective supervision.
- Make it a cost effective solution that brings business benefit.

# Summary Message

