

You are invited to a special briefing about
local government innovation and
how emerging technologies
are creating better places

Local. Social. Digital. Doing connected government.

Monday, 21 November | 9.00—11.30am

Australian Centre of Excellence for Local Government
University of Technology, Sydney Level 6, 235 Jones St
Room CB 10 (Map, transport & parking on registration page)

Local Government

briefing by Dominic Campbell

Founder, FutureGov (Washington DC/London)

Dominic Campbell is a leading UK digital government specialist and social innovator with a background in government policy, communications and technology-led change.



He is an experienced organisational change agent with senior management experience in implementing highly successful change initiatives within the local government sector, with a primary interest in emerging uses of new media and “social” strategies to deliver public service transformation and social innovation.

Dominic will discuss his experiences and emerging trends and practice in civic innovation, including specific observations in such areas as:

- Trends in innovation for Local Government in the UK and United States;
- Leveraging resources in times of austerity through more effective engagement;
- Social innovation: improving design and delivery of community services;
- Emerging tools and strategies in community engagement and citizen interaction;
- Making sense of new media and social technologies to solve real-world local problems.

a conversation with **FutureGov**

Panel discussion

The session will also feature a facilitated panel discussion between Dominic and...

- ◆ **Mark Ferguson**, President LGMA NSW and General Manager, Pittwater Council;
- ◆ **Cheryl Kernot**, Director, Social Business at the Centre for Social Impact (UNSW); and
- ◆ **Allison Hornery**, co-founder CivicTEC; co-host, Gov 2.0 Radio.



This panel segment will include opportunities for interactive questions and discussion from all participants.

Further information

Please contact **John Wells** on 0417-443 811 or **Allison Hornery** on 0409-363 136 with any queries.

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This is **FREE** of charge and places are limited so **REGISTER** online ASAP:



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