

Collective Impact: The Indigenous Education and Employment Taskforce

Presenter: Paul Davis

creating opportunities and meeting
desert challenges through partnerships,
know-how and innovation

harmony
sustainability
wealth creation

Desert Knowledge Australia



- Statutory Corporation of the NT Government
- Based at the Desert Knowledge Precinct in Alice Springs
- National organisation that identifies key projects that contribute to a social, economic and environmentally sustainable future for desert Australia

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Guiding Principles

- **collaborative**: we work with organisations and people that share common goals.
- **intercultural**: we actively work to bring Aboriginal and other Australians together.
- **sustainable**: we work to achieve long term widespread change
- **desert voice**: we help build a voice for desert people.
- **high impact**: we focus effort where it will make the greatest change.
- **localised and national**: we work at a local level and in a national context.

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What We Do

We enable people and organisations to achieve positive change by:

- Connecting people and organisations and building collaborations for impact
- Innovating high impact change programs
- Growing desert capacity and voice

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Collective Impact

Large-scale social change requires broad cross-sector coordination, yet the social sector remains focused on the isolated intervention of individual organizations.

John Kania & Mark Kramer
Stanford Social Innovation Review
Winter 2011

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Conditions of Collective Success

- Common Agenda
- Shared Measurement Systems
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Support Organisations

Indigenous Education and Employment Taskforce (IEET)

- A group of local Alice Springs stakeholders, facilitated by Desert Knowledge Australia
- Formed in 2006, the goal of the taskforce is to improve education and employment outcomes for Indigenous people in Alice Springs, by encouraging partnerships and bringing together a range of people with a common purpose

IEET Initiatives

- Smith Family ‘Girls @ The Centre’ program
- Graham (Polly) Farmer Foundation ‘Partnership for Success’ program
- The ‘What’s Your Dream?’ aspirational media campaign

Questions & Discussion

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