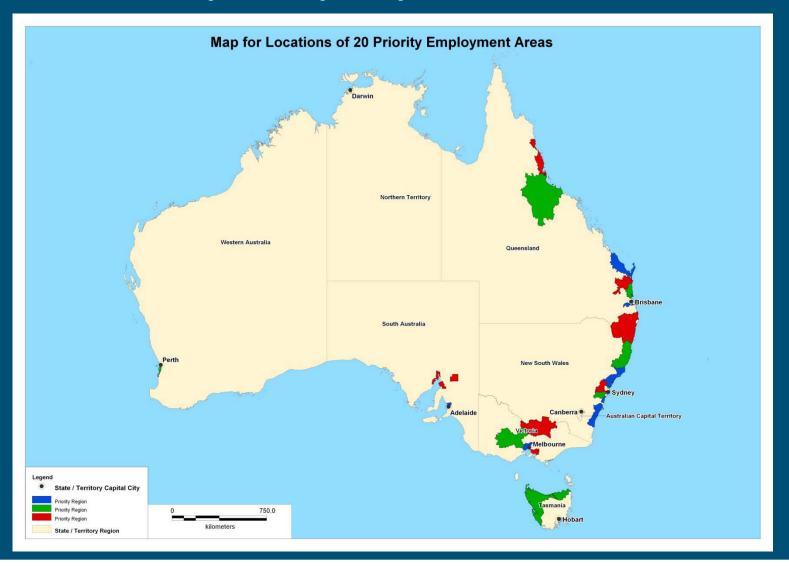


Renee Hawkins Local Employment Coordinator Mid North Coast, NSW

### Priority Employment Area Initiative

### **Priority Employment Areas:**

- High unemployment
- Increase in unemployment beneficiaries
- High population proportion on Centrelink benefits
- Poor education attainment levels
- Low skills
- Vulnerable industries



#### **NSW:**

- Illawarra
- Sydney West and Blue Mountains
- Canterbury-Bankstown and South Western Sydney
- Central Coast-Hunter
- Mid-North Coast
- Richmond-Tweed and Clarence Valley

#### Queensland:

- Cairns
- Townsville
- Bundaberg-Hervey Bay
- Southern Wide Bay-Burnett
- Caboolture-Sunshine Coast
- Ipswich-Logan

#### Victoria:

- Ballarat-Bendigo
- North Eastern Victoria
- North Western Melbourne
- South Eastern Melbourne

#### SA:

- Northern and Western Adelaide
- Port Augusta-Whyalla-Port Pirie

#### Tasmania:

North West/Northern Tasmania

#### WA:

South West Perth

- 20 LECs deployed across 20 priority employment areas
- Targeted local and strategic response to local labour market requirements
- Facilitated connections and strategic linkages

- Identified and developed innovative solutions to unemployment pressures
- Assisting and supporting retrenched workers

- Established Keep Australia Working Advisory Committees
- Developed and implementing a Regional Employment Plan

# Keep Australia Working Advisory Committees

- Key business, community and government stakeholders
- Assist develop and implement a Regional Employment Plan

### Jobs and Skills Expos

- 40 held in the last two years
- 154,000 attendees
- 3000 exhibitors
- Connecting over 15,500 job seekers with employment and training opportunities

### Flexible Funding Pool

- \$20 million
- Activities and projects in response to local needs
- Increase the impact of LECs in their regions
- DEEWR currently developing guidelines

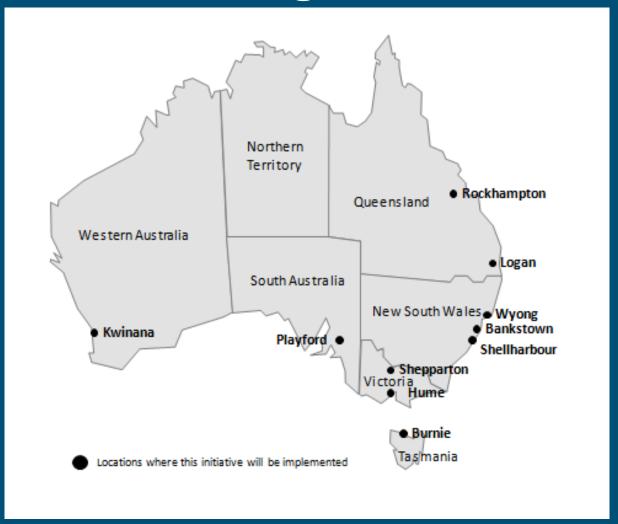
### Building Australia's Future Workforce

- Placing industry at the heart of the training effort
- Apprenticeships that work for more Australians

### Building Australia's Future Workforce

- A modernised and revitalised Vocational Education and Training system
- Building skills for future workforce

### **Disadvantaged Locations**





#### **Australian Government**

Department of Education, Employment and Workplace Relations